

Amuti Subi

Product Designer

Austin, TX · subiamut@email.com · (202) 751-5979 · subiamuti.me

SUMMARY

Product designer with 7 years of experience designing developer platforms and enterprise tools for banking. I lead end-to-end product design, from research and UX strategy through design systems, prototyping and accessible, production-ready UI.

EXPERIENCE

Experience Designer — U.S. Bank 2021 – Present

Lead UX/UI design for developer platforms, including an API status tool, API sandbox environments and enterprise admin portals. Designed the admin portal now used by about 600 people across the bank. Partner with product and engineering to simplify complex developer workflows and shape product direction.

UX/UI Designer — Citi 2019 – 2021

Supported the redesign of Citi's dashboard experience, designing UX/UI improvements that made key information clearer and easier to act on. Worked with the Citi Design System team to create scalable patterns and visual standards used across products.

Freelance UI & Visual Designer 2015 – 2019

Worked with agencies on UI, visual and graphic design, mostly for pharmaceutical and healthcare brands. Designed websites, brochures and marketing materials, plus the interface for a set of encryption and security plugins.

EDUCATION

User Experience Design Certificate — SMU Global Online 2019

BFA, Graphic Design — University of East London 2015

SKILLS & TOOLS

Product design: End-to-end product design, UX strategy, user-centered design, interaction design, information architecture, wireframing, prototyping, UI and visual design, design systems and UX standards, complex workflows, responsive web applications, accessibility (WCAG)

Research: User research, usability testing, competitive analysis, data-informed design

Collaboration: Cross-functional partnership, product strategy and roadmap, stakeholder alignment, Agile/Scrum

Tools: Figma, FigJam, Figma MCP with VS Code, Adobe Creative Cloud, Framer, Lovable, AI-assisted prototyping (Claude, ChatGPT), Miro, Jira, Confluence